

We will help you redesign your current site or set up a first-time site that will meet your needs and fit your budget. We are a small company that understands the challenges that business owners face. We are here to help you grow your business and get online without headaches or a steep learning curve.

We know cost is a concern, so we've tried to give you an idea of basic costs below. There may be additional costs with any project, but we will give you an estimate before we do any work, and we guarantee there will be no surprises. All of the prices below will not apply to all of our projects or sites. Some sites will require additional work, and some will require less. Let's talk, and we'll help you figure out exactly what you need and how much it will cost.

Layout/Design & Maintenance Costs

There are two ways to determine your costs.□ We have a flat rate plan, and we also have other plans so you can choose the services you need when you need them.

Option 1 - Flat Rate Plan

\$41 per month

This includes your page design, domain registration, annual domain renewal and hosting. We will also update text and photos on your site. We can charge your account monthly, but we do ask that you stay with us at least 12 months. This does not include a web site rebuild or CMS upgrade. (See below.)

\$34 per month - additional/optional

This includes our Legacy* version of the Online Monument Catalog & Designer. This feature turns your web site into a sales tool with a Designer and Catalog that can be accessed by your customers at home, and by you while you're in the field or in the office. Some of our customers like to use it on a large screen. You can learn more about it by watching videos on our [Legacy Version Catalog & Designer](#) page.

* The Legacy version, or basic version, of our Online Catalog & Designer is quick and easy, with

access to our three most popular series in the Designer:

Precious Memories

A Closer Walk, and

Ties That Bind

The Online Catalog features all of our books (about 20).

The Advanced version is a separate subscription that allows users to export CAD files for cutting sandblast stencil as well as high resolution etching files. Learn more about this version of the designer [here](#).

Option 2 - Choose What You Need, When You Need It

\$300 & Up - Basic Home Page Design

The cost depends on the amount of consultation and the amount of time our studio spends putting together a concept for you. We will do our best to match any description you give us and include any items you'd like on your home page.

\$150 - \$300 & Up - Additional Home Page Design Concepts

If you require additional concepts we'll be happy to go back to the drawing board and create other ideas for you. The cost will depend on how much redesign work is required.

\$300 & Up - Additional Pages

If simple pages are required and you plan to add your own content (text and photos) you'll be charged a smaller amount. If we add text and photos to your additional pages we'll charge an amount based on the amount of time we spend typing text and placing photos. We'll also optimize your photos for the web, so your visitors don't have to wait for 4Mb photos to download when they only need to wait on a few kilobytes.

\$50 - \$150 Per Hour - Additional Work Or Maintenance

Text changes are about \$25 per hour with a one hour minimum, and photo editing or layout

changes cost \$75 per hour with a one hour minimum.

\$75 Account Setup / Domain Registration or Domain Transfer

If you already own a domain name we will have to transfer the domain name or at least point the DNS information to your new site. If you don't already have a domain name we'll check to see if the one you want is still available. If your first choice is not available we'll help you think of some alternatives. We will assist you in registering your domain name and send you all the documentation you'll need to manage your own domain name. We do not try to keep your domain registration information or hold you hostage if you ever decide to move your hosting to another company. You will have all the information you'll need to keep your domain registered or move your account.

If you choose not to stay with us for a year, we will charge \$75 for the administrative costs associated with transferring your domain name to another registrar.

\$25 per half hour - Training

If you would like to learn how to use your editing tools to make changes to your site we'll be glad to show you. We will get connected to your computer, help you log in, and share the mouse as we make changes together. There is a half hour minimum (\$25), but we can work with you as long as you'd like.

Hosting Costs (Billed Annually)

\$30 per month (Home page and four to six additional pages with 3-4 Mb/page)

Your site will require a certain amount of server space for storage and a certain amount of bandwidth for sending your text and photos to your visitors as they navigate your site. Smaller, simpler, basic sites require less server space and less bandwidth; therefore the monthly hosting charges are less. We'll be glad to tell you what your hosting costs will be after we review some design concepts with you. Many sites we create and host are in the \$10 - \$15 per month range. These charges are billed annually to make things simpler and keep down costs.

Upgrade CMS, Site Structure, or Total Rebuild

We can upgrade your version of your Content Management System and site structure to make it more mobile friendly - in the case of an older site. Technology is always changing, and it's possible your site will need to change with it at some point.

\$150 & up depending on how many galleries or photos we have to move from your old site to your new one.

If you have any questions please email d-mart@designmart.com or call toll-free 800-736-7455, and we'll be glad to answer your questions or help you get started.